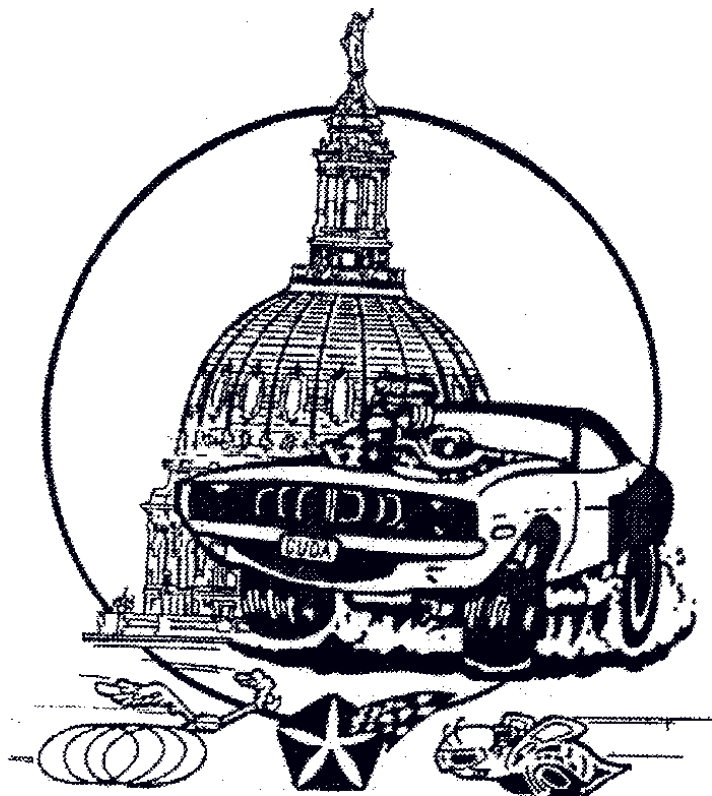


MOPAR MUSCLE CARS OF AUSTIN

Vol : 16 No: 11
November 2002



<http://www.mopar.org>

Mopar Muscle Cars of Austin is a non-profit organization formed September 1986. The MMCA is "Dedicated to the restoration, preservation, and promotion of Chrysler built products." Monthly club meetings are currently being held the first Tuesday of every month at 6:30 PM Gethsemane Lutheran church, Austin, Texas, located at 183 and Georgian Drive next door to the Humane Society. This Month (Nov. 5th) at the Owens N. I-35.

The MMCA is open to all persons of good character. Yearly membership dues are \$25.00 per person. As a member, you receive a newsletter with free newsletter classifieds, a discount on parts at participating vendors, obtain access to a network of Mopar parts and paraphernalia, and become eligible to attend club functions as well as show off your Mopar. Non-members may place an ad in the newsletter for a \$5.00 donation. Copies of the newsletter are available for a \$1.00 donation.

2001-2002 Club Officers

Office	Name	Phone	E-mail
Co-Presidents	Dave Haight	(512) 346-3298	haight@ev1.net
	Dean Haight	(512) 346-3298	haight@ev1.net
Vice President	Ed Sewell	(512) 326-2592	wiking5@netzero.net
Events Director	Steve Lacker		slacker@arlut.utexas.edu
Membership	Chris Ryon	(512) 833-5158	Chris.Ryon@parsons.com
Treasurer	Harry Amon	(512) 345-5832	theamons@yahoo.com
Newsletter	Dustin Cloud	(512) 836-9490	hell_fish_65@hotmail.com

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Mopar Muscle Cars of Austin

November 2002

Editorial

A lot of things have gone on in the last year. Most notable has to be a place to call our own. Gethsemane has become a very nice place to meet. All our group outings have gone off without a hitch and more members joining all the time. A few members received awards at the San Antonio show and it has been a blast. Lets all make an effort to make this year even better.

The Houston Mopar show was put on this last month and was the best I have been to yet. As Ed and I drove from Austin, the weather looked grim, but we figured it would clear up by the time we arrive. It did clear up and got hot. There were so many wonderful Mopars in the car show, it took a while to let them all sink in. One of the cars of display was a 71 Cuda convertible packing a HEMI. It had the nicest shade of electric blue paint I have ever seen. The car glowed in the afternoon sun. From the car show, we hit the swap meet. It was about three times bigger than the last two years. After walking through the meet about three times, we started spending our hard-earned money. Ed found a few small bolt rallye wheels and I found one large bolt rallye. We also found a nice set of 1966 Commando valve covers for Joe and a B-body trans cross-member for Terry's project. As the heat wouldn't let up, we decided it was time to leave. As we made our way to the Bronco, we ran into John Molloy playing with "the orange turd". John didn't make any passes down the track, but he is enjoying the newly rebuilt big block. It is looking very nice and sounded sweet. As I pried my shoes out of the melting tar of the parking lot, it was time to go. We said goodbye and made our way back to Austin. I can't wait till next year!

Dustin Cloud

Once again we have the changing of the guard. A new group of officers to fill the roles needed within our club.

Lets meet the officers:

President: By the time you read this, the Twin will have been informed that they won again. I hope they realized they were even running. ☺ - Editor

VP: Howdy...I'm Ed Sewell, dually elected (uh, cornered) Vice President for MMCA. Guess I better find my Roberts Rules of Order Revised, in case the twins don't make a meeting?

Cruise Director: Howdy, all. My name is Steve Lacker and I've been a member of Mopar Muscle Cars of Austin since about 1993 or 94. I served as newsletter editor for a few years up until 2001/2002 when Ron Chinn took over. I'm glad to be back serving MMCA this year.

Membership: I (Chris Ryon) am the new members coordinator for the MMCA for the coming year. I'm looking forward to trying to grow the club and make it fun and informative for all our members, new and old. Mopars have been in my blood since I was 16 and probably will be for the rest of my life.

Treasurer: Harry has returned to the seat once again. I don't think it will let him leave.

Newsletter: Hi, I'm Dustin Cloud. You may remember me from such positions as Vice Prez and Events director. I felt that Ron really needed a break(don't bring up the calendar thing), so I got this one for at least a year. I just hope I can keep it interesting.

Please Help

With the holidays here again, let try to make an effort to help Gethsemane out. At our monthly meetings, please try to bring a canned good or two to donate to the church. Gethsemane uses this food to help families in need and the holidays can be some of the most trying times.



Mopar Muscle Cars of Austin

November 2002

CALENDAR OF EVENTS

November 2002

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
					1	2 Re Scheduled Texas Classic show
3	4	5 Meeting at Owens	6	7	8	9 Dallas Swap Meet
10 Dallas Swap Meet	11 <i>Veteran's Day</i>	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28 <i>Thanksgiving</i>	29	30

11/02 RE SCHEDULED Texas Classic show

Austin, TX

TCCS will be at Ruby s Country Store and Bar-B-Q @ 11570 Research Blvd/183 from 9:00am to 3:00pm.

11/09 11/10 Thirty-Sixth Edition Dallas Swaps Meet

Arlington (Dallas/Ft Worth area) TX.

At the ballpark, over 3,000 spaces filled with 100s of collector cars plus 1,000s of parts! info: Earhart Productions, Box 21202, Waco, TX 76702, PH: 254-751-7958; deaneahart.com

11/16 Guys & Gals Car Show

Sponsored by Guys & Gals Car Club at the Square, 6 pm, \$10 registration, we also have a bicycle class for kids, free admission, info: Janell Rowe, 200 Jackson Rd, Jacksboro, TX 76458, PH: 940-374-3223; e-mail: jrowe@digitalpassage.com

11/16 Kemah Classic Car Show

Sponsored by Chamber of Commerce on the Boardwalk, 9 am-5 pm, trophies, entertainment, food & door prizes, drip pans required, \$25 registration, free admission, info: Tim Paulissen or Tonya Thompson, PO Box 426, Dickinson, TX 77539, PH: 281-337-3434; e-mail: n.ngcc@gte.net; northgalvestonchamber.com



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Mopar Muscle Cars of Austin

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The ad's main character resembles Calvin from "Calvin and Hobbes"

By JEAN HALLIDAY

Advertising Age

DETROIT

The Chrysler group has introduced a TV spot for its Dodge trucks that uses an image some have called obscene, and it is expected to stir public ire - again.

The commercial, from BBDO Detroit, spoofs a cartoon decal popular among pickup owners.

The decal features the image of a young boy, who resembles the main character in the comic strip "Calvin and Hobbes," urinating on a rival brand logo.

In Chrysler's 30-second spot, an animated Dodge ram head logo slides down the roof of a Ram 1500 pickup.

A boy sneaks up to the decal, turns his back to the camera, unzips his pants and snickers. The Ram decal then comes to life, bucking and snorting, and knocks the boy off the truck. The voice-over is: "Don't mess with the most powerful, longest-lasting line of trucks."



The spot is drawing heat. "This is just another example of the crassness of the commercial culture," said Gary Ruskin, executive director of Commercial Alert, a nonprofit group in Portland, Ore., that supports family values in TV spots. "I think plenty of people won't like it because they're tired of commercials' influences on their kids and on them."

Julie Roehm, marketing-communications manager at Dodge, said she doesn't anticipate any controversy. "I would be very surprised if there's an uproar" from viewers, she said.

The spot was tested to check, among other things, if it was offensive. Few said they disliked the spot or had concerns about it, she said.

Roehm said the commercial earned the highest awareness score of any auto spot tracked by Millward Brown, a market

research firm in Naperville, Ill. The decal is "so much a part of truck culture," she said.

Chrysler group's TV commercials have stirred up trouble before. This year, Dodge altered a spot after state transportation officials in the Midwest complained that it encouraged drivers to illegally pass snowplows. Jeep pulled a commercial that sportsmen's groups claimed vilified hunters. And last fall, Chrysler pulled and altered a Concorde spot after consumers objected to its sexual nature.

Chryslers new look for the PT.

After a sneak peek at the Pebble Beach Concours earlier this summer, Chrysler unveiled its latest take on the popular PT Cruiser at the Paris show. The California Cruiser is a modern interpretation of the classic surfer wagon, complete with the "woody" look, however in this case fashioned from aluminum. The eight-panel glass roof can be retracted at the touch of a button, and the doors and quarter-light glass dropped to make a virtually all-open freeway cruiser. With the rear window down there's room to pile the surfboards in the back. With the four individual fold-flat seats lowered, it becomes what Chrysler VP Jim Schroer describes as "a hotel room for two" just like the classic camper van. And if you're wondering if this concept will reach production, "An expert surfer will tell you they are after the NEXT wave, not the one in front of them," Jim Schroer said. "Chrysler California Cruiser is a concept that might be that Next Wave with us, you just never know."

The California Cruiser is the latest concept to debut based on the popular PT Cruiser.



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Mopar Muscle Cars of Austin

November 2002

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AND MUCH MORE
A PORTION OF ALL SALES GOES TO SUPPORT THE CLUB AND OUR SELECTED CHARITIES!!

Here are just a few of the rare gifts available off the web site store.

WWW.MOPAR.ORG



MMCA Lunchbox
\$15.99



Black Cap
\$15.99



MMCA Frosted Mug
Original Price \$14.99

This Months Joke

A blonde came into an auto parts store and asked for a seven-hundred-ten cap. The employees all looked at each other and another customer asked, "What is a seven-hundred-ten cap?" She replied, "You know, the little piece in the middle of the engine, I have lost it and need a new one." She also replied that she did not know what it was for, but this piece had always been there. One of the employees gave her a piece of paper and a pen and asked her to draw what the piece looked like. She drew a circle and in the middle of it wrote 710. He then took her over to a car, which had its hood up and asked, "Is there a 710 cap on this car?" She pointed and said, "Of course, its right there."



Some interesting TV programming.

Monster Garage - Monday nights, 7pm on Discovery. Jesse James and his crew make vehicles do the impossible.

Junkyard Wars – Wednesday nights, 8pm on TLC. 2 teams use junk to build machines and compete to see whose is better.

Full Metal Challenge – Sunday nights, 9pm on TLC. 3 teams have a month to build a super vehicle and pit it against one another.

Member Advertisement Section

Items For Sale

Mopar Muscle Cars of Austin 10th Anniversary License Plate Frames.

These are metal frames with black-on-white lettering. Frames are now officially real cheap!. **Contact Harry Amon (512) 345-5832** and he might just give you a pair (or charge \$5 each, \$8 for a pair).
12/98

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### Mopar Muscle Cars of Austin gift store

Check out the many item in our new gift store. From T-shirts to beer mugs to lunch boxes. Its got it all. Go to [www.mopar.org](http://www.mopar.org) and click on "SHOP".  
10/02

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'94 Dakota SWB V-6, dark blue, gray leather, Mark III conversion, auto, A/C, PS, PW, PL, Tilt, Cruise, AM/FM/Cassette, bed rails, sliding rear window, fender flares w/integrated running boards, bedliner, extended range fuel tank, alloy wheels, good set of 265/50x15 TAs, 115K miles, Clear title. Kelley Blue Book value is \$3305 in fair condition, MMCA price \$2750. Known mechanical flaw is electrical with rear ABS. Price reflects discount for this problem.
Steven Dykes jsdykes@swbell.net
10/02

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1985 Dodge Diplomat patrol car. No motor or transmission. Make offer.  
**Contact Dustin Cloud at hell\_fish\_65@hotmail.com**  
10/02

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1973 Plymouth Duster, red, 2-door hardtop fresh 318, 144,000 miles, VIN: VL29G3B368432, Has original paint. Interior is perfect. Engine and transmission are new. Car is daily driver. Power steering and brakes and factory air. All new performance exhaust. \$3900, negotiable. **Contact: Bob Dormois, 3026 Gabriel View, Georgetown, Texas 78628-(512)-869-2619; e-mail bob.dormois@hypertherm.com**
2/01

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-6 pack air cleaner
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70 383 short block

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Web: <http://www.drmpar.com>  
10/02

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early-to mid 70's 318 long block, disassembled, with 360 4bbl heads for sale. Make reasonable offer.
Wayne O'Neill 512-385-7950 Home, 512-627-8646 Cell

Items Wanted

1964 Dodge Dart GT convertible. Must be running/drivable and have a straight body. Preferred with a 273 engine and must have a push button automatic.

03/01

Call Dustin Cloud @ (512)836-9490

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Wanted: Hurst Competition 4 Shifter for E-body  
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Want to buy junk Mopars in Austin area
call Wendell at 512 376 6600 after 6 PM
10/02

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(2) 15x8 inch Mopar Cop Car rims  
Rallye hood or Fiberglass 6-pack (T/A) hood for Challenger  
Sure-grip 3.23 or 3.55 for 8-3/4  
**Call Mike Cox (512) 303-3100**  
5/99

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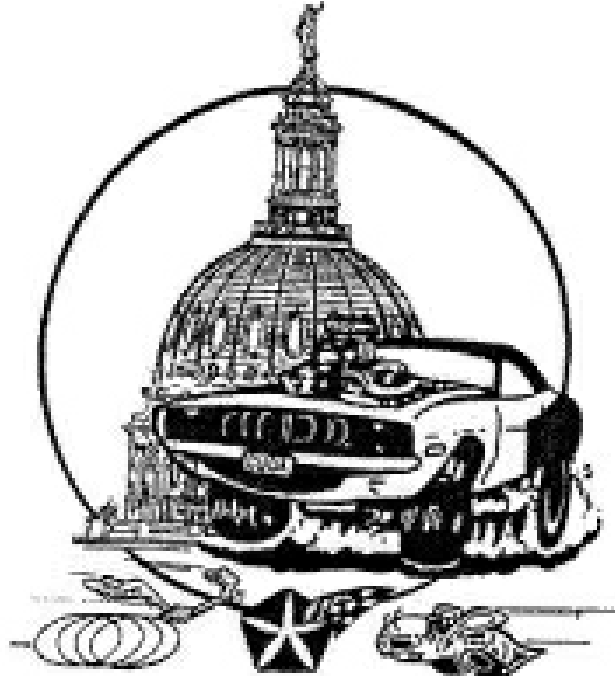
1964 Plymouth Valiant
EMAIL bug123@ev1.net
(4/02)

!!! NOTE !!!

Please keep your add current! Call or email the newsletter editor with new ads and corrections. All MMCA member may place ads free of charge.

Dustin Cloud
hell_fish_65@hotmail.com
512-836-9490 ----- evenings

Mopar Muscle Cars of Austin



<http://www.mopar.org>

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